

# **Privacy Policy**

#### Effective Date: 1/02/2024

Welcome to Corrective Chiropractic and Wellness's Privacy Policy. Your privacy is important to us, and we are committed to protecting your personal information. This policy explains how we collect, use, and safeguard your data when you interact with our website and services. By using our website and services, you consent to the practices outlined in this Privacy Policy.

#### **Information We Collect**

- **Personal Information:** When you fill out forms on our website, such as consultation requests, we may collect your name, contact information, and other relevant details.
- **Usage Data:** We may collect information about your interactions with our website, including pages visited, time spent, and actions taken.
- **Google Analytics:** We use Google Analytics to gather data about your website usage. For more information on how Google Analytics collects and processes data, please review Google's <u>Privacy Policy</u>.
- **Google Search Ads:** We may use Google Search Ads to improve our online visibility. To learn how Google handles your information, refer to their <u>Privacy Policy</u>.
- Email Collection: When you provide your email, we may send you relevant information about our services. You can opt out anytime by clicking the "unsubscribe" link in our emails.
- **Phone Number Collection:** If you provide your phone number, we may contact you for consultation scheduling or relevant updates.

#### **How We Use Your Information**

We use the collected data for various purposes:

- To respond to your inquiries and provide requested services.
- To improve our website, services, and customer experience.
- To send you relevant information, updates, and promotional materials.
- To analyze and understand user behavior using Google Analytics.

#### **Information Sharing**

We do not sell, rent, or trade your personal information to third parties. We may share your data with trusted service providers who assist us in operating our website and conducting business. These partners are obligated to keep your information confidential.

# **Your Choices**

You can:

- Opt out of receiving marketing emails by clicking "unsubscribe" in our emails.
- Disable cookies in your browser settings, but note that this may impact website functionality.
- Adjust your Google Ads settings using Google's <u>Ad Settings</u>.

# Security

We take reasonable measures to protect your information from unauthorized access, alteration, or disclosure. However, no method of data transmission over the Internet is 100% secure.

# **Changes to Privacy Policy**

We may update this Privacy Policy periodically. Check this page for the latest version. Your continued use of our website constitutes acceptance of any changes.

#### **Contact Us**

If you have questions, concerns, or requests regarding your data, please get in touch with us at:

- Email: news@myhhchiro.com
- Phone: (254) 698-1600

Thank you for trusting Corrective Chiropractic & Wellness with your personal information. Your health and privacy are important to us.

Signed: Dr. Jason Degenhardt